

LIQUID LAUNDRY DETERGENT

This powerful laundry detergent utilizes the newest developments in detergent chemistry to provide the best cleaning available. The super concentrated formula contains anionic and non-ionic surfactants to clean tough grease and soil, stain removers and the finest optical brighteners and fabric softeners. Special water softening ingredients assure the best performance even in very hard water. It gives laundry that "like new" brightness and the softness and fresh scent that you expect.

DIRECTIONS

This detergent is a super concentrate. For top loading washers, use 1/4 cup for a 10 to 12 pound load of normally soiled clothes. Front loading washers hold smaller loads and may require less detergent.

SUPER CONCENTRATE
FOR AUTOMATIC WASHERS

1/4 CUPS CLEANS A WHOLE LOAD

BIODEGRADABLE

NON-POLLUTING

CAUTION

Harmful if swallowed. See side panel for further cautions and first aid instructions.

KEEP OUT OF REACH OF CHILDREN

Sold By:

Institutional washing machines, use 1/4 cup per 10 pounds of laundry. Heavily soiled clothing may require slightly larger amounts of detergent. On difficult stains and exceptionally soiled garments, rub a small amount of detergent directly on soiled area before washing.

CAUTION

Harmful if swallowed. Contains alkaline detergent. Avoid prolonged contact with skin. If splashed in eyes, flush with plenty of cool water for at least 15 minutes. If irritation persists, obtain medical attention. If swallowed, give several glasses of water and call physician or poison control center immediately.

KEEP OUT OF REACH OF CHILDREN

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NET CONTENTS:

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GALLONS